

# Navigating Grants to Bring Home the Bacon

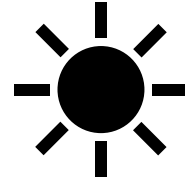
Sarah Sieloff

**HALEY**  
**ALDRICH**

# Where we're headed

1

Funding forecast



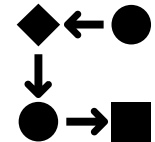
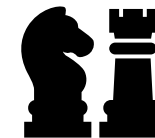
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Emerging topics



3

Application strategy and process

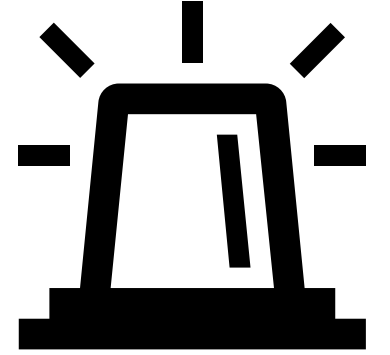


## Federal funding and the big picture

- Bipartisan Infrastructure Law
  - Elevated funding through FY26
  - Think now: when to apply, what for
- Inflation Reduction Act
  - Implementation has started, stay tuned



# Brownfields Funding



Federal

State

***WE INTERRUPT THIS PRESENTATION  
TO BRING YOU A FUNDING ALERT***

- Coalition Assessment (\$1.5M)
- Cleanup (\$500k-\$2M)
- Multipurpose (\$800k)
- Opening any day, due 60 days later

- Site-specific Investigation Grant (\$150k-\$7M)\*
- Site-specific Cleanup Grant (\$300k-\$10M)\*

- Due October 9

\*requires lead agency oversight, can apply separately

# Port Infrastructure Development Program

- MARAD Port Infrastructure Development Program
  - Anticipated early 2024
  - Last year, 25% (\$165M) set aside for small projects at small ports
    - Capped at \$11.25M
    - Crescent City – Seawall replacement project (\$7.3M)
    - Eureka – Fisherman’s terminal piling replacement project (\$650k)
  - Changes to BCA guidance rumored – be aware
    - BCAs required for large projects

# Resilience-related funding opportunities

- Federal

- **FEMA**: Building Resilient Infrastructure and Communities (BRIC)
- **FEMA** Port Security Grants
- **DOT**: Promoting Resilient Operations for Transformative, Efficient, and Cost-Saving Transportation (PROTECT, \$1.4B discretionary grants)
  - RAISE, PIDP
- **NOAA**: Coastal Resilience Grants (\$492M)

- State

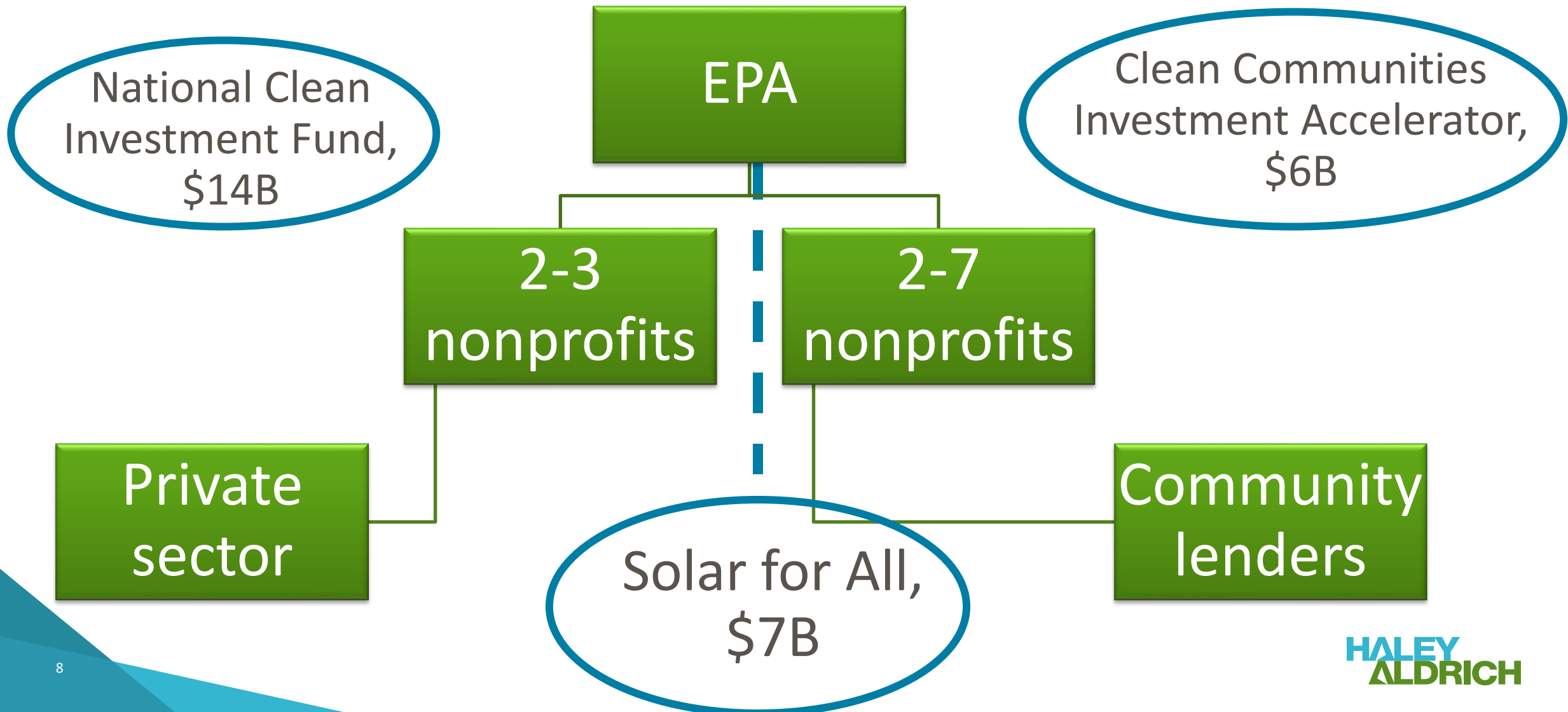
- \$54 billion in FY 23 for resilience
  - Integrated Climate Adaptation and Resilience Program (ICARP) [ResilientCA.org](https://ResilientCA.org)
  - Coastal Conservancy
  - Department of Water Resources
  - CAL FIRE
  - Caltrans
  - Multiple other state agencies

*Capacity building funds available*

# Inflation Reduction Act Clean Ports Program

- \$3B grants to reduce air pollution at ports
  - For purchase or installation of zero-emissions port equipment or technology
  - \$750M reserved for ports in non-attainment areas
- Eligible entities
  - Ports and harbors
  - States, regions, localities, Tribes with jurisdiction over a port
  - Air pollution control agencies
  - **Private entities that apply in partnership with one of the above**
- Also relevant: \$1B clean heavy-duty vehicles program

# GHG Reduction Fund (\$27B)



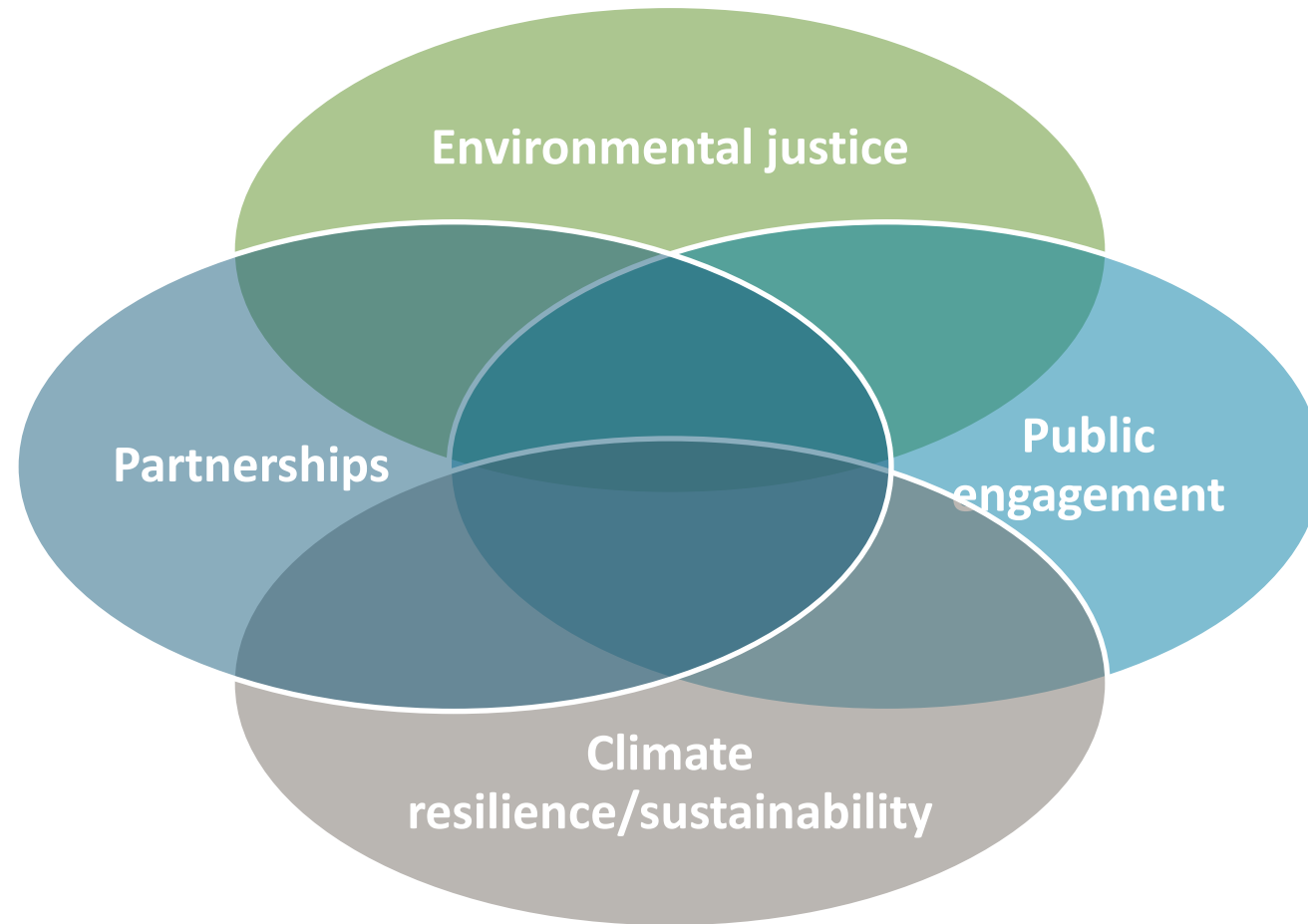


# Significant environmental justice funding (\$3.3B)

- [CalEPA Environmental Justice Action Grants](#) (due 10/13)
- [EPA Community Change Grants](#)
  - EJ + climate change
  - \$2B, coming fall 2023
- [EPA EJ Thriving Communities Grantmaking Program](#)
  - \$550M, decisions pending

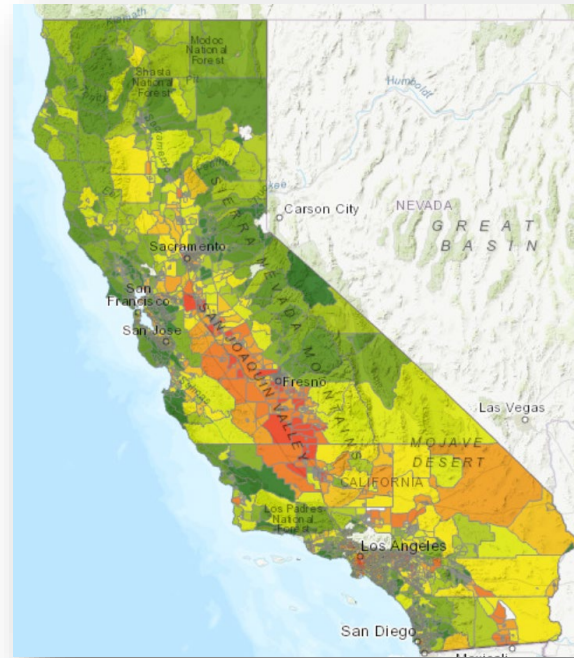


# Environmental justice connects across areas

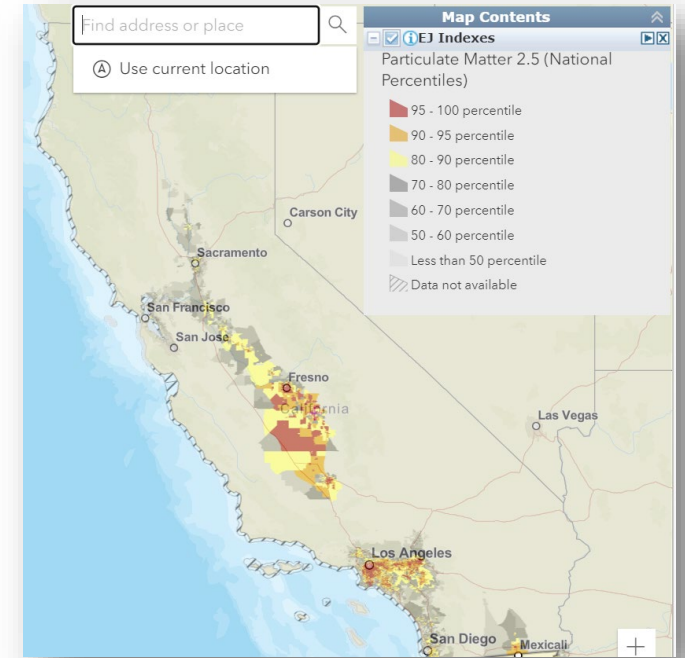


# Environmental justice (EJ)

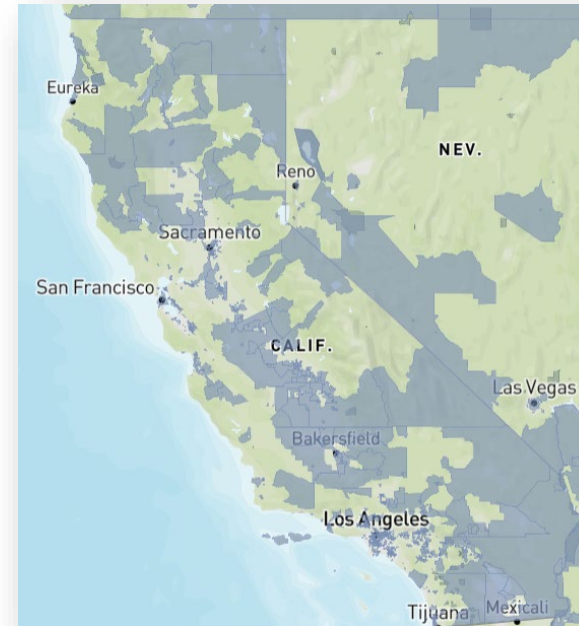
- Identify the angle
  - Reducing environmental burdens
  - Workforce and training
- Know the mapping tools
  - [CalEnviroScreen 4.0](#), EPA [EJScreen 2.2](#)
  - [CDC EJ Index](#)
  - [Climate and Economic Justice Screening Tool](#)
  - [Multiple DOT tools](#)
- Get clear on the larger story
  - Other social/environmental stressors



CalEnviroScreen4.0



EPA EJScreen 2.2



Climate and Economic Justice Screening Tool

# Public or community engagement

- More robust requirements than in the past
- Proactive, inclusive
- Responding to and/or accommodating community feedback
- Justice40 considerations
  - How to measure benefits?

Applicants should ensure that they are adequately informed about how the proposed project will potentially impact affected communities and that diverse views are heard and considered throughout all stages of the consultation, planning, and decision-making process. To that end, applicants should include a description of all public engagement related to the project, including engagement that is inclusive of minority, low income, limited English proficiency (LEP), and other Historically Disadvantaged Communities, including individuals with disabilities, and the degree to which public comments and input have been integrated into project development and design. The applicant should review the DOT Title VI Program Order 1000.12C,<sup>23</sup> DOT LEP Guidance,<sup>24</sup> and DOT Promising Practices for Meaningful Public Involvement in Transportation Decision-Making<sup>25</sup> prior to submission.

[Source: MARAD PIDP FY23 Guidelines](#), Section V(2), Selection Criteria F: Equity and Justice40

# Resilience, climate mitigation, sustainability

## Resilient Port

- Climate-resilient infrastructure; reduce response & time to recovery

## Response

- Emergency response, rescue, and meeting immediate needs of the public

## Recovery

- Short- and long-term recovery of basic services and pre-disaster conditions



*Only as resilient as connecting roads, infrastructure, and surrounding community.*

# Resilience and EJ

MARAD encourages applicants to (1) consider climate change, sustainability, and environmental justice in project planning efforts and (2) incorporate project elements dedicated to mitigating or reducing the impacts of climate change, improving sustainability, and addressing environmental justice. In particular, applicants should address the extent to which the project

[Source: MARAD PIDP FY23 Guidelines](#), Section V(2),  
Selection Criteria E: Climate Change and Sustainability

# Climate vulnerability assessments & resilience planning



Action-oriented  
planning process



Uses trusted  
information



Communicates  
risk



Adaptive

## Key Considerations:

- Coordinated planning
- Environmental justice
- Phased adaptation
- Adaptation costs and funding
- Gray and green infrastructure strategies

# Partnerships

- Increasingly highly encouraged or even mandated
- Think cross-sector, include community-based organizations, nonprofits
- Partnerships should be substantial
  - Clear contributions
  - Clear benefits
- Especially with community or EJ organizations, have a strategy
  - Use mapping tools to understand your context
  - Align internally
  - Clarify external communication



# Application development process

- Writing team
  - One lead
  - Clear roles, responsibilities
- Checklist up front with due dates
  - Pay attention to additional requirements: partner letters of support, letters from state agencies
- Internal schedule
- Use caution when copying material from past applications
- Outline smarter

Complete

Compelling

Competitive

Community-informed

Creative

# Sample internal schedule



## \*At kickoff:

- Checklist of required items with responsibility assigned
- Pre-outline with questions

# Public affairs for funding pursuits

- **“It’s an even playing field, if you make it one.”**
- Connecting with program staff before, during, after application
- Develop a strategy pre-submission
  - Coordinating before, during and after submission with program staff
  - Congressional support (including letters)
  - Local and state support (including letters)
- Will you use a lobbyist or do the work in-house?

Thank you!



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